



NEWSLETTER

MEMBERSHIP APPRECIATION PARTY: Saturday, June 20th (12:00 – 5:00 p.m.) Bring your family and friends for an afternoon of fun at Old Town Gym. Complimentary food and beverages provided. Get your teams ready and sign up for the 3 on 3 basketball tournament. We will have 2 divisions of play: “All World” and “All Backyard” We will also host a Corn-Hole tournament for the real athletes so find yourself a partner and throw a few practice rounds at the gym. Sign up sheets at the front desk.

SUMMER HOURS: Starting June 8th we will close @ 10:00 p.m. Monday through Thursday and will Stay open until 5:00 p.m. on Saturdays. These hours will remain in effect through August 31st.

SUMMER SPECIAL FOR STUDENTS: 3 Months for \$120.

SAUNAS AND SMOOTHIE BAR: Plans for the juice / smoothie bar are also moving ahead and will be operational soon. As promised, the saunas will also be installed by the fall.

EFT – DEBIT CARD ACCOUNTS: Members with EFT agreements attached to debit cards are strongly encouraged to switch over to withdrawal from savings or checking due to the high incidence of compromised cards. Many members have had their cards cancelled by their banks and were issued new account numbers and cards causing billing disruptions and late fees. Just stop by the front desk with your account numbers to make the quick switch and eliminate the possibility of extra charges.

NEW MEMBER RATE INCREASE: As of July 1st new members will pay an increased rate. Members with EFT agreements or paid in full memberships will be guaranteed their same rate upon renewal.

SWIM LESSONS: 6 week courses for all ages plus adult lessons: \$45 per course starting June 20th.

NEW AQUATIC INSTRUCTORS AT OTG: Darla Morrisette and Traci Bliss Panzner

PEGGY SUE’S “SUPER FIT” CAMP: Each 8-week session is \$150 for Old Town Gym Members. First session begins Sunday, June 7th. Class maximum of 25 participants. Sign up at the front desk today. “Super Fit Challenge” meetings will be Wednesdays from 7:30 p.m. to 8:30 p.m. Boot Camp Workouts will be Sundays from 3:00 to 4:00 p.m. You may attend the Boot Camp Workouts for a \$10 drop-in fee even if you are not a registered participant.

BETH CHORBA’S BAY CITY BOOT CAMP: Get out of your same old dull routine and expand your training comfort zone with one of Beth’s body blasting packages. Pick up a brochure at the front desk.

BLOOD DRIVE AT OTG: Give the gift of life. Saturday, June 13 from Noon to 4:00 p.m. Sign up at the front desk or just stop in on the 13th and donate. Sponsored by Michigan Community Blood Centers.

START SPREADING THE NEWS: Tell your family and friends about the special 2-year paid in full membership offer and our plans for the new addition. **We will limit the sale to the first 100 @ \$624.00** with a guaranteed renewal rate of \$312 per year. Remember, ALL revenue from this one-time offer will be used to pay for the new addition.

Thank you for your patience and cooperation as we strive to meet your expectations and provide you with the best fitness facilities and opportunities Old Town Gym can offer.

Sincerely,

Ray & Ed Neering



Dear Members,

What an exciting time it is at Old Town Gym as we approach our 1-year anniversary in the new building! We have more than doubled our membership since opening and have experienced record usage rates. Although some growing pains were anticipated, we could not have predicted such a strong response. We would like to thank you for inviting all your family and friends and making everybody feel welcomed. We are so glad that we have been able to bring you this facility and we know that it is all because of you and your support.

With all the growth we know it has been extremely busy at times, especially in the group exercise classes. We have heard your concerns and our solution is to add an additional 2200 square feet in the back where the basketball court now is. The addition will be used as a multi-purpose room for expanded group fitness classes, basketball, heavy bags, speed bags, and much more. The current group fitness room will be opened up and will house all the pin select equipment and all abdominal machines. The current ab area will be utilized for floor exercises and stretching.

To raise funds for this expansion we will offer our most loyal members first chance at a special membership rate. We will limit this offer to the **first 100 members**. We apologize that we cannot offer this to more people, so **please don't wait**. The special offer is a two-year membership paid in full for \$624 with a guaranteed renewal rate of \$312 per year (that's just \$26 per month). Members with EFT contracts will be released from their agreements in exchange for their purchase of this special 2-year opportunity. 100% of the revenue generated will be reinvested directly back in your gym for the new expansion.

Keeping our Old Town Family comfortable with enough space and the best equipment is our highest priority and the reason for the expansion. We are also exploring the opportunity to add to the parking.

Membership Appreciation Party Saturday June 20 (12:00pm - 5:00pm)
3 on 3 Basketball Tournament (\$40 per team) & Corn Hole Tournament (\$20 per team)
Bring a friend. Complimentary food and drinks!

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Thank you for your patience and cooperation as we strive to meet your expectations and provide you with the very best fitness facilities Old Town Gym can offer.

Sincerely,

Ray & Ed Neering

P.S. Please let your family and friends know our plans. We will sell **only 100 memberships** so don't wait!